CARE
Portfolio Managers

When Conviction Needs Concentration

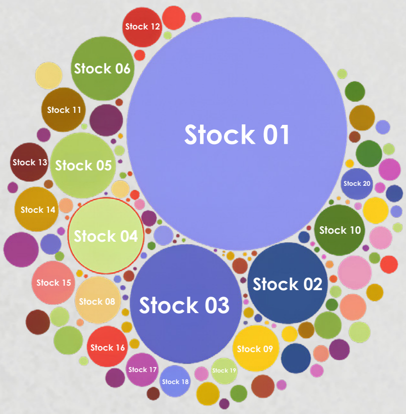
A focused look at how portfolio construction can shape long-term wealth creationt

For many investors, broad diversification is an important starting point. It reduces dependence on a few companies and helps create a more balanced market exposure.

But as wealth grows, some investors may want a more focused portfolio layer where high-conviction ideas can have a meaningful impact on outcomes.

At Care PMS, the objective is to build focused portfolios backed by research, discipline and continuous monitoring.

Diversification vs Dilution



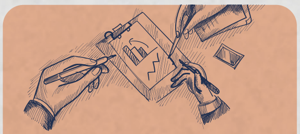
- Wider diversification
- Lower impact per idea

- Higher conviction
- Deeper focus
- Clearer portfolio intent

Diversification helps manage risk.
Excessive diversification can reduce the impact of the strongest ideas.

Care PMS Portfolio Construction

Growth Plus Value Strategy
18–20 stocks



Large & Midcap Strategy
12–15 stocks

A focused portfolio means every company must earn its place.

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Why A Focused PMS Layer Can Help

- **Direct ownership**
  Stocks are held directly in the investor's demat account.
- **Full transparency**
  Investors can see holdings, transactions and portfolio activity.
- **Meaningful position sizing**
  High-conviction ideas can have a visible role in the portfolio.
- **Flexible capital deployment**
  Additional capital can be deployed selectively into priority opportunities.
- **Customisation**
  Portfolios can consider exclusions or preferences based on client requirements.